zinnov awards

2026

**CELEBRATING
THE TITANS IN TECH**

awards.zinnov.com/2026

ABOUT THE AWARDS

17 years ago, we embarked on a powerful mission to recognize organizations and leaders influencing the global charter.

Today, the Zinnov Awards stand as the longest-running and most prestigious recognition platform for Global Capability Centers (GCCs).

It wasn't just a trophy; it was validation that our work mattered beyond our walls.
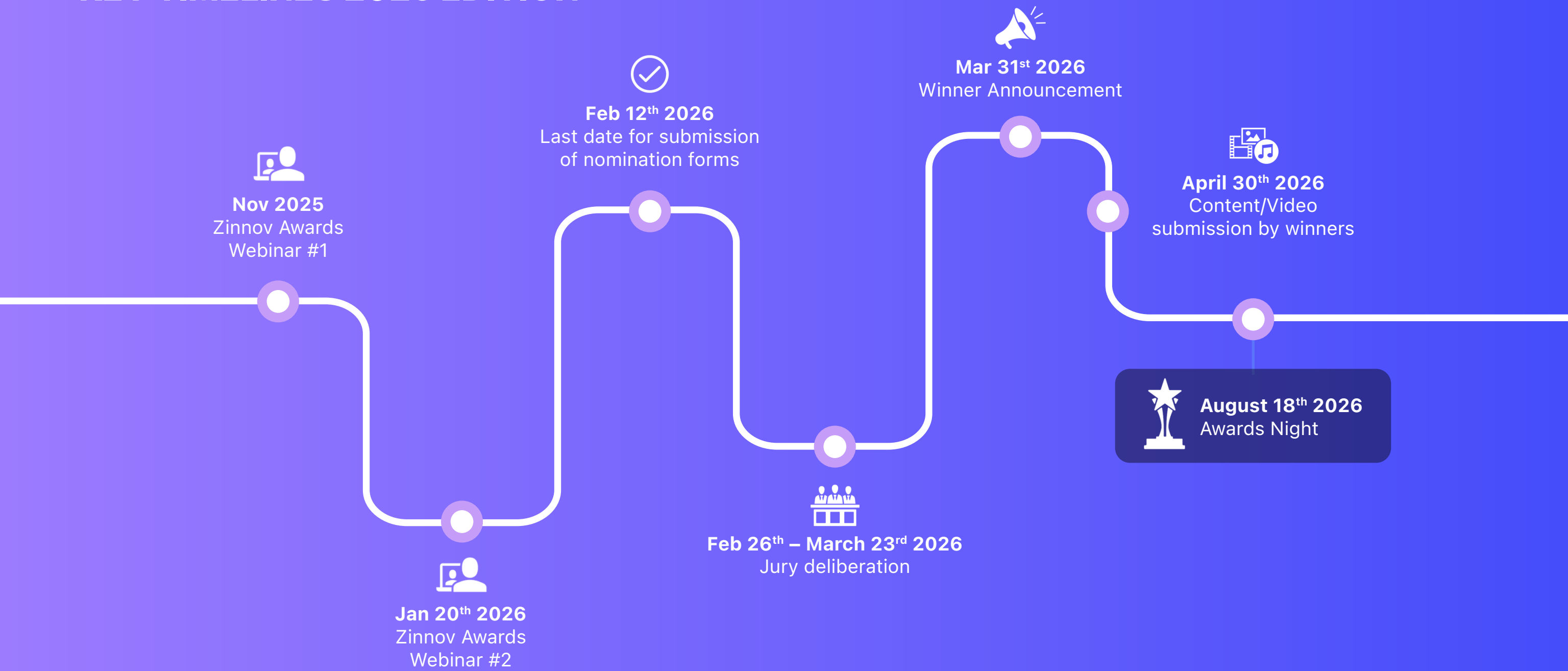
—— PAST WINNER

"Recognizing those who create ripples that move industries forward."

17+ YEARS OF EXCELLENCE

6 ORGANIZATION WIDE CATEGORY

3 INDIVIDUAL CONTRIBUTOR

AWARD CATEGORIES 2026

EVALUATION BASED ON MEASURABLE IMPACT & TRANSFORMATION

VALUE CREATION CHAMPIONS

A company-wide award recognizing GCCs that have rapidly evolved from being a pure-play cost centers to a value creation Hubs. This category will assess GCCs on the nature and type of transformation, the drivers, the key milestones, and metrics achieved and the key outcomes

GREAT PLACE TO INNOVATE

A company-wide award celebrating GCCs that are focused on value creation from India and have made concerted efforts across following areas: Strategic Intent, Innovation Process, Enablers, and Innovation Metrics. The assessment criteria will focus on how conducive the GCC's environment is for innovation and will also measure the innovative mindset and culture.

AI EXCELLENCE AWARD

A company-wide award recognizing GCCs that have successfully scaled Artificial Intelligence across the enterprise, driving measurable business impact. It highlights companies that demonstrate strategic vision, robust AI governance, cross-functional adoption, and innovative use cases that transform operations, enhance customer experiences, and create competitive advantage.

PEOPLE & CULTURE EXCELLENCE

Celebrates organizations that prioritize employee well-being, engagement, and growth by fostering an inclusive culture, enabling career development, and creating a workplace where talent thrives and GCCs that have built a strong employer brand and are considered employers of choice. Assessment includes company values, vision, culture, and how effectively these are communicated as part of their Employee Value Proposition (EVP) to existing and potential talent.

ECOSYSTEM SYNERGY AWARD

Recognizes GCCs that have built strong, strategic partnerships with service providers and ecosystem players to accelerate innovation, scale operations, and drive measurable business impact. This award celebrates organizations that have effectively leveraged the broader ecosystem — combining internal capabilities with external expertise — to deliver transformative outcomes, enhance agility, and strengthen their global competitiveness.

MEGA GCCs

ZINNOV NOMINATED

A company-wide award recognizing GCCs that have achieved extraordinary scale, strategic impact, and operational excellence from India. Reserved for those leading complex, high-value global functions, it honors GCCs that have become true hubs of innovation, talent, and capability. As a Zinnov-nominated category, winners are selected through internal evaluation and industry insights, with no nominations required.

AWARD CATEGORIES 2026

HONORING EXEMPLARY LEADERSHIP & EXPERTISE

NEXT GENERATION WOMEN LEADERS

An individual contributor award recognizing women leaders in India who have driven large-scale impact through business, leadership, or technology expertise. It honors those who excel in mentoring talent and inspiring industry excellence, with evaluation based on contributions to individual, organizational, and ecosystem development

KEY FOCUS

Mentoring talent, inspiring excellence, and contributions to ecosystem development.

TECHNICAL ROLE MODEL

An individual contributor award recognizing technology stalwart who inspire others to pursue technical careers through their expertise and leadership. This category also honors individuals driving significant impact in Artificial Intelligence, Big Data Analytics, and Intelligent Automation

KEY DOMAINS

Both Emerging and Established Technologies

AI INNOVATION VANGUARD

An individual award recognizing visionary leaders who have spearheaded enterprise-wide AI transformation, fostered innovation, and delivered measurable business impact through the strategic adoption of AI.

KEY OUTCOME

Delivering measurable business impact through strategic adoption of AI.

HOW TO BUILD A STRONG NOMINATION

YOUR NOMINATION FORM IS YOUR FIRST IMPRESSION , YOUR STORY ON PAPER.

UNDERSTAND THE FORM

Read the criteria carefully before you write. Analyze what each section truly asks for — and plan your responses accordingly. Know what the jury is looking for.

MEASURABLE IMPACT

Quantify success with clear metrics. Highlight before-and-after metrics, KPIs, and quantifiable outcomes that show transformation, not just activity or programs.

SHOW COLLABORATION

Highlight how teams, leaders, and partners worked together to drive results — and how that collaboration amplified success.

COMPREHENSIVE BUT CRISP

Be thorough without being verbose. Focus on quality of content over quantity. Powerful stories are often the simplest ones told well.

START WITH PURPOSE

Define the problem statement, your vision/intent, and why the initiative mattered. This context adds depth and emotion to your story.

SHARE FACTS, NOT FICTION

Keep claims verifiable. Be honest — the jury can always tell when something's exaggerated. Stick to facts around the challenge, solution, and impact.

BE AUTHENTIC

Don't overstate. Jurors value honesty — especially when you share lessons learned from challenges along the way. Authentic stories resonate more than polished ones.

USE AI WISELY

Use AI tools to refine your answers, not to write them from scratch. Please do not let every answer have AI Tools written all over it. Let your nomination be your story, in your voice.

PRO TIPS

TO STRENGTHEN YOUR ENTRY
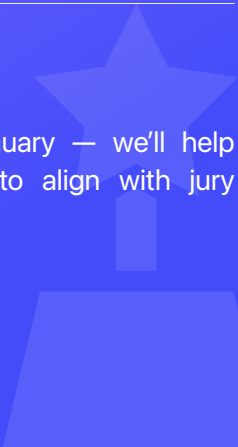
Start Early & Assign Owners

Assign category owners internally to ensure depth and accuracy in your submission.

Supporting Documents

Attach 3–4 strong documents but remember: the form is your main scorecard. Provide depth there.

Get Early Feedback

Submit before 20th January — we'll help refine your nomination to align with jury expectations.

HOW TO ACE VIRTUAL PITCHES

"CONGRATULATIONS! YOU'VE IMPRESSED THE JURY ON PAPER. NOW BRING YOUR STORY TO LIFE."

OPEN WITH A STRONG HOOK

Don't bury the lead. State the problem, your ambition, and the value proposition in the first 30 seconds to grab attention immediately.

TELL A STORY, NOT A LIST

Weave context, challenges, strategic actions, and outcomes into a cohesive narrative rather than just reading bullet points.

CONFIDENCE, NOT ARROGANCE

Own your success and expertise but remain humble. Always give credit to the teams and partners who made it possible.

NOMINATE THE RIGHT PERSON

Choose a presenter who is credible, concise and compelling, not necessarily the one with the right title. The jury wants clarity, not corporate hierarchy.

TIME IT RIGHT

Rehearse to hit the mark perfectly. Practice to ensure flow and confidence. Rehearse — every second counts. Address the Q&A session impactfully.

THE GOLDEN RULE

Remember — it's not about presentation polish; it's about authenticity. The best pitches connect head and heart.

ZINNOV AWARDS JURY

JOIN US IN CELEBRATING THE TITANS IN TECH

The stage is set. Your story deserves to be heard. Nominate. Participate. Inspire. Because the world deserves to see the brilliance that's being built in India.

READY TO WIN? NOMINATE NOW

SUBMIT YOUR NOMINATION TODAY.

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#ZINNOV CONFLUENCE 2025

6,000	900+	12	100+
ATTENDEES	COMPANIES	COUNTRIES	SPEAKERS